North Carolina Invasive Plant Council c/o North Carolina Botanical Garden CB 3375 The University of North Carolina at Chapel Hill Chapel Hill NC 27599



To: Potential Vendors and Sponsors for NC-IPC Annual Symposium
From: George Morris and Sharon Day; NC-IPC Board of Directors
Subject: Invitation and Registration Details for Exhibiting and/or Sponsorship

Date: October 30, 2017

NC-IPC Background

You are being contacted as a potential vendor or sponsor for the annual North Carolina Invasive Plant Council (NC-IPC) symposium and membership meeting. NC-IPC was established in 2002 as a chapter of the Southeast Exotic Pest Plant Council. It is a non-profit organization that seeks to provide an organized structure among a diverse set of stakeholders to foster invasive plant awareness and facilitate programs for the detection and management of invasive plants. We are confident that your participation would provide mutual value to both our membership and your business.

We hope to attract approximately 100 invasive weed stakeholders including private and public land managers, policy makers, conservation organizations, volunteer organizations, and conservation-minded citizens to this event. The symposium will also provide an opportunity for participants to qualify for pesticide certification points and Society of American Forester, CFE credits. Registration includes lunch on the first day, a social/mixer at the end of the first day and refreshments across the 1.5-day event.

Dates and Times

The meeting is scheduled for Tuesday, March 20 through 3 pm on Wednesday, March 21, 2017 at NC Botanical Gardens in Chapel Hill, NC. Space and tables for table-top displays will be provided to all vendors and sponsors. Tables will be open to your choice upon arriving at the event for set-up on Monday afternoon, March 19 before 5:00 PM or Tuesday morning from 7:30 AM to 8:30 AM (meeting begins at 8:30 AM).

Participation Options

<u>Vendor - \$150</u>

Those wishing to participate as a **Vendor** will be granted one complementary registration for the meeting and listing of your business name and/or logo in the program. Each attendee will receive a printed copy of the program. The contact person for your organization will also be listed as a member of NC-IPC.

General Sponsor - \$250

As a **General Sponsor** your organization will receive 2 complementary registrations and your business name and/or logo will be listed in both the program and on hallway signs. The printed material will

recognize your organization as a sponsor. Also, both registered contact persons for your organization will be listed as members of NC-IPC.

Event Sponsor - \$350

As an **Event Sponsor** your organization will receive recognition as sole or co-sponsor of a specific catered event in addition to all of the benefits assigned to the General Sponsors (above). Events available for sponsorship include <u>lunch</u> on Tuesday and/or on Wednesday, the <u>social/mixer</u> on Tuesday, or refreshments for the <u>breaks</u>. Please indicate on the registration form which event you would like to sponsor, if you have a preference.

Registration & Payment

Use the online registration at the following website: <u>http://nc-ipc.weebly.com</u>. There is a pull-down list under Annual Symposium at the top of the page.

The preferred method of payment is via PayPal through our on-line registration site. The registration site has instructions and will prompt for payment.

Alternative payment option: register online and then mail a check to:

North Carolina Invasive Plant Council c/o J. Randall, North Carolina Botanical Garden CB 3375 University of North Carolina at Chapel Hill Chapel Hill, NC 27599-3357

Iverson Scholarship Fund

A **silent auction** will also be held during this event. All proceeds from the silent auction with go towards the Iverson Scholarship Fund. Donated items will be graciously accepted at the registration table. We accept store-purchased goods and home-made items. This is an opportunity to market your business in a creative way.

Other Information

Please remember to send an electronic copy of your organization/business logo to George Morris: <u>Juncus215@gmail.com</u>

We are confident that the NC-IPC Annual Symposium will offer a great forum to interface with potential customers and clientele.

If you have any questions, please contact one of our vendor/sponsor coordinators: <u>George Morris</u> - cell phone 919-818-3984; email: <u>juncus215@gmail.com</u> <u>Sharon Day</u> - email: <u>sharonday302@gmail.com</u>)

We look forward to seeing you there and making this a valuable opportunity for you!

NC-IPC.ORG